

Module Specification

Summary Information

Module Code	4607MCIPA
Formal Module Title	Practical Creative Project
Career	Undergraduate
Credits	30
Academic level	FHEQ Level 4
Module Pass Mark	40

Learning Methods

Learning Method Type	Hours
Lecture	15
Practical	150
Tutorial	12
Workshop	34

Module Offering(s)

Start Month	Duration
September	28 Weeks

Aims and Outcomes

Aims	Students will work within a collaborative group or team. By utilising learning from this
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module's lectures and workshops, alongside the skills and knowledge gained from other L4 modules, students will design, manage, and deliver a 'Practical Creative Project', appropriate to the creative industries and performing arts. The character, organisation and purpose of their Practical Creative Project will be negotiated and agreed with the Module Leader and Head of Department, in line with the module's Learning Outcomes.

Students will also be supported, in both identifying and involving themselves with, a range of other collaborative practical creative projects, both internal and external to LIPA.

Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Participate in and engage with a range of enterprising and managerial tasks appropriate to the creative industries and performing arts sector.
MLO2	Work as a constructive and supportive member of a creative and enterprising team, in the development and delivery of a defined project output, appropriate to the creative industries and performing arts sector.
MLO3	Objectively reflect upon their role, contribution, and personal development within this module.

Module Content

Outline Syllabus

Methods of working collaboratively with creatives, artists, performers, facilitators and other professionals, across the breadth of the creative industries and performing arts.

Creativity and Enterprise as aspects of Management

Consideration of niche markets and mass markets.

Understanding the purpose of this module's main 'project'.

How to approach working as a manager within limited means.

How to locate opportunities for collaborative involvement with practical creative projects, whether internal or external, to LIPA.

Understanding the basic concept of personal reflection.

How to write reflectively.

Module Overview

Under the guidance of their module leader, students will form small groups, and collaboratively devise, design, manage and deliver a limited but engaging, practical creative project, of any sort, appropriate to the creative industries and performing arts sector.

The design and format of their project will be negotiated with their Module Leader, in line with the Learning Outcomes.

Students will also be supported in both identifying and involving themselves with a range of other collaborative practical creative projects, both internal and external to LIPA.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Practice	Practical Creative Project	60	0	MLO1, MLO2
Report	Creative Project Journal	40	0	MLO3